

General Terms and Conditions of Use of the Fixed Royalties Fees Discount Coupon ("Initial Franchise Fee")

Issue date: April 24, 2025

These terms and conditions (hereinafter the "Terms") regulate the use of the discount coupon (hereinafter the "Coupon") offering a deductible cash value on the cost of the fixed royalties fees (initial franchise fee) for the purchase of a new franchised restaurant from the Yuzu sushi network (hereinafter the "Franchisor"). By using this Coupon, you (hereinafter the "Beneficiary") agree to be bound by these Terms and Conditions.

1. Discount Value

The Coupon offers a discount of FIVE THOUSAND DOLLARS (CAD 5,000.00) (hereinafter the "Discount Value") which will be deducted from the total cost of the initial franchise fee for the acquisition of a new Yuzu sushi franchised restaurant. The discount applies before taxes.

2. Eligibility

To be eligible to use the Coupon, the Beneficiary must :

- Be a physical or moral person intending to acquire a new franchise of the Yuzu sushi network.

- Meet all eligibility criteria established by the Franchisor for the granting of a franchise, including, but not limited to, financial qualifications, experience and Franchisor approval.

Complete and submit a complete franchise application and be approved by the Franchisor for the acquisition of a new franchise.

3. Coupon Usage Conditions



Single Use: The Coupon may be used only once per Beneficiary and for the acquisition of only one new franchised restaurant.

Exclusive application to the initial franchise fee: The Discount Value applies only to the cost of the initial franchise fee. Under no circumstances may it be applied to other costs associated with the establishment and operation of the franchise, such as initial investments, royalties, marketing costs, operating costs, etc.

Mandatory presentation: The Coupon must be presented to the Franchisor as soon as the franchise project is discussed, and in all cases before the signing of the franchise agreement and payment of the initial franchise fee. No discounts will be applied retroactively.

Non-Cumulative: This Coupon may not be combined with any other promotional offer, discount, incentive or rebate program offered by the Franchisor, unless explicitly stated otherwise in writing by the Franchisor.

Non-Transferable: Coupon is non-transferable and may not be assigned to any other person or entity.

Non-Refundable: The Coupon has no monetary value other than the Discount Value deductible from the initial franchise fee. It is neither exchangeable nor redeemable for cash, in whole or in part.

Validity: The Coupon is valid until April 24, 2027. After this date, the Coupon will be considered null and void.

Territory: This Coupon is valid only for the acquisition of new franchises located in Quebec.

4. Limitations and Reservations

The Franchisor reserves the right to verify the eligibility of the Beneficiary and the validity of the Coupon before applying the discount.

The Franchisor reserves the right to refuse the use of the Coupon if it has reason to believe that it is being used fraudulently, in violation of these Conditions or if the Beneficiary does not meet the franchise eligibility criteria.

The Franchisor reserves the right to modify, suspend or cancel this Coupon or these Conditions at any time, without notice and at its sole discretion. In such event, the Franchisor shall have no obligation to potential Beneficiaries.

The availability of new franchises may be limited and is subject to the approval of the Franchisor. Use of this Coupon does not guarantee the granting of a franchise.

5. Acceptance of Conditions

By using this Coupon, the Beneficiary acknowledges that he/she has read, understood and accepted the present Terms and Conditions in their entirety.